



Presenting to Senior Leaders

Our course is specifically designed for those who need to improve their ability to influence senior leaders in their organization. By taking this course, each participant will acquire the skills required to effectively create and deliver clear, concise and compelling presentations to executive leadership.

At the conclusion of this course, each participant will be provided with IG's "Presentation Assistant" Application. Our "Presentation Assistant" Application works on both IOS and Android devices.

Course Outline

Feeling Intimidated?

There's no doubt about it—presenting to senior leaders can be intimidating. Without the skills required to overcome the inherent anxiety, many people buckle under the pressure and deliver a lackluster presentation. This can further damage their confidence. Even worse, it can diminish their credibility in the eyes of the senior leaders they are trying to inform or influence. In this exercise, each participant will acquire the skills required to speak in-front of senior leaders without becoming overwhelmed by anxiety.

Effective Executive Messaging

Using IG's Executive Briefing Tool (EBT), participants will design and deliver a clear, concise, and compelling executive briefing.

Articulating Your Contributions

In this exercise, each participant will acquire the skills to clearly articulate their respective contributions to the organization, showing a clear and direct link between their contributions and increased productivity and profitability.

Explanation of Complex Topics, Theories, or Data

Audience members often become irritated when they do not fully understand complex topics. It's the Speaker's job to deliver their content so that it is easily and clearly understood by their audience. In this exercise, each participant will acquire the skills required to clearly explain complex topics, theories, and/or data.