



High Stakes Presentation Skills

By participating in our High Stakes Presentation Skills program, participants will advance their ability to develop clear, concise, and compelling presentations. In this course, each participant will learn how to discourage audience distractions, off-topic questions, and any unforeseen pressures that might otherwise derail the Speaker. Each participant will be introduced to IG's proven algorithms, which will provide them with straightforward techniques for constructing and delivering a clear and compelling presentation.

Each participant will be provided with IG's "Presentation Assistant" Application, which will help them to prepare content for various business-related presentations. Our "Presentation Assistant" works on both IOS and Android devices.

Course Overview

IG's Road-Map

In this exercise, each participant will be introduced to IG's Road-Map. The Road-Map is a structured process that facilitates the organic development of content for in-person presentations, internal meetings, client meetings, virtual presentations, and conference calls.

Explaining Complex Topics, Theories, or Data

Audience members often become irritated when they do not fully understand complex topics. It's the Speaker's job to deliver their content so that it is easily and clearly understood by their audience. In this exercise, each participant will acquire the skills required to clearly explain complex topics, theories, and/or data.

Audience Retention and Key Messaging

When asked "How was my presentation?" by the Presenter, audience members quite often respond that it was great. However, if an audience member is asked "What was the presentation specifically about?" the audience may be able to provide generalities but may struggle to articulate the specifics. In this exercise, each participant will be introduced to IG's Key Messaging techniques, which will enhance their ability to capture and retain an audience's attention throughout their presentation.

Stopping Audience Distractions and Interruptions

Participants will learn how to discourage sidebar discussions, audience distractions, and unproductive audience interruptions.

Reading an Audience

To properly read an audience, a Presenter must utilize techniques that are universal. An accurate "read" of an audience may have nothing to do with audience members' facial animation. It may have nothing to do with whether or not the audience is looking at the Speaker. A myriad cultural factors influence audience behavior. However, there are universally applicable ways to assess an audience's engagement during a presentation. In this exercise, each participant will be introduced to these universal "reads" and will be provided with the skills required to address them effectively during a presentation.