



Communicating Globally

Our goal is to enhance the ability of individuals and organizations to communicate effectively and in a culturally relevant way with people around the world. This course is specifically designed for communication with people in the following countries: Brazil, Canada, China, France, Germany, India, Japan, the Philippines, Singapore, South Africa, the United Kingdom, the UAE, and the United States.

This course will be customized for one or all of the 12 countries listed above.

Course Overview

The Fundamentals of Communicating Globally

Each participant will acquire the skills to effectively present, taking into account the following factors: country, region, culture, and language.

Global English

English is spoken globally in a variety of ways. There are numerous patois, pidgins, creoles, and dialects. Under the direction of a Senior IG Facilitator, each participant will learn how and when to use Global English, whether face-to-face, virtually, or via conference call. These essential skills will enhance the ability of participants to be clear, concise, and compelling to English Speakers worldwide.

Non-Native English Speakers

In this exercise, each participant will acquire the skills needed to communicate clearly to an audience of non-native English Speakers. Furthermore, each participant will also be introduced to country-specific techniques that will enhance their ability to speak clearly and concisely to an audience.

Am I Being Understood?

It is common for non-native English Speakers to answer yes, regardless of the statement or question, regardless of whether or not the audience member fully comprehends the content of the presentation. This all-too-frequent practice, usually intended as a courtesy, leads to confusion. In this exercise, each participant will learn how to solicit honest feedback on the comprehension clarity of their content.

Culturally Specific Nonverbal Communication

Nonverbal communication varies from region to region, country to country. The effective use of eye contact, gestures, and body language in Japan will not be effective in the United States—and vice versa. In this exercise, each participant will learn to use culturally relevant eye contact, gestures, and body language, in a culturally relevant manner specific to the region and/or country in which they are presenting.